



SEO PROHUB
Grow your business online.

CASE STUDY

Tristateclassiccarrestoration wanted to improve its organic traffic, which drills down to higher SERP rankings with targeted keywords.



▲ Increase in
Organic Conversions

+30.7%

▲ Increase in
traffic from SEO activity

+50.1%

▲ Increase in
Conversion Rate

+7.5%

Users
41 (22.79%)

395 ▼

New users
38 (15.48 %)

382 ▼

Sessions
19 (11.52 %)

450 ▼

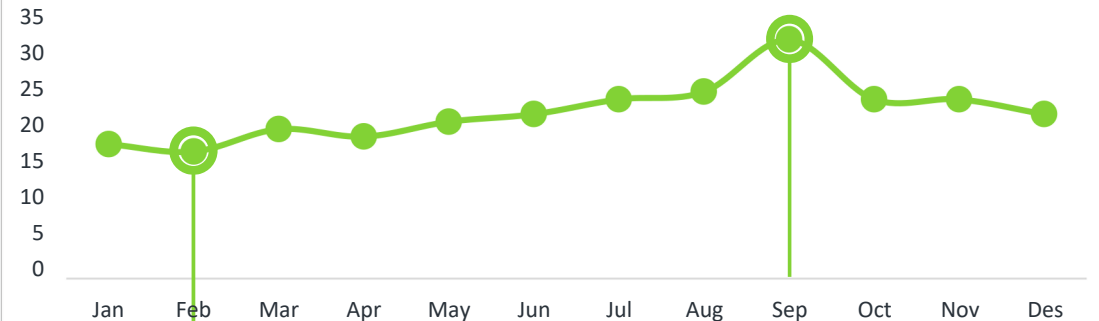
Traffic sources

Organic	60%
Refereal	13%
Direct	12%
Social	10%



Avg. Position
+ 12.03 %

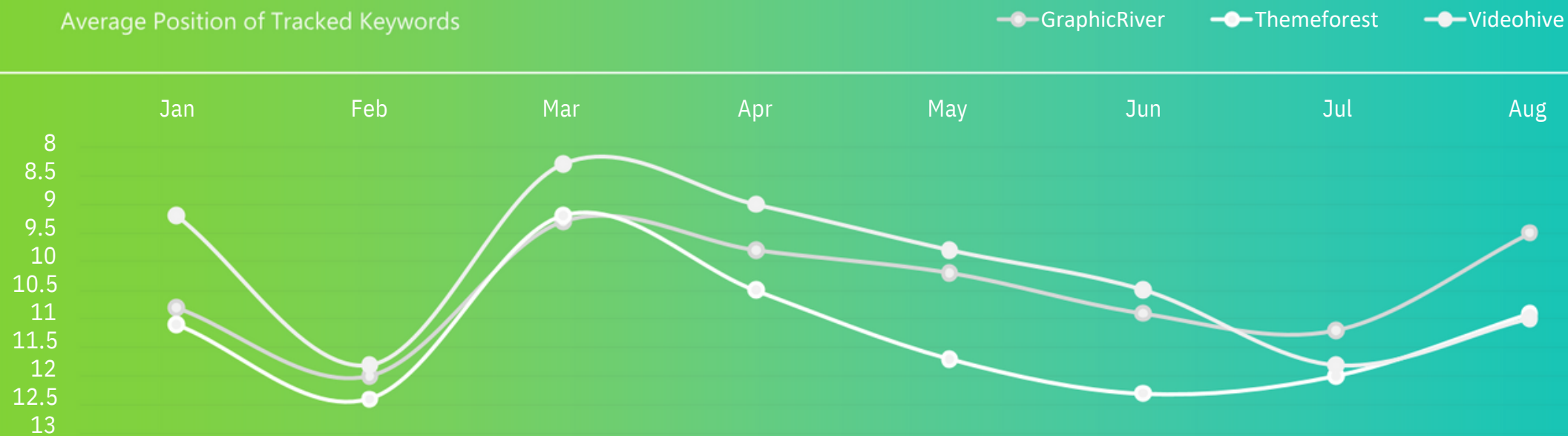
12 ▲



Targeted Competitors

#	Business Name	URL
1	Muscle Car Restorations	https://musclecarrestorations.com/
2	Coastal Classic	https://www.coastalclassicsnj.com/
3	Hullco Antique Auto Restoration	https://hullcogarage.com/

Average Position of Tracked Keywords



Top Keyword Trends

#	Keyword	Position	Impressions	Clicks	CTR
1	Classic Car Restorations	1	350	100	3.73%
2	Car Restoration FL	1	240	78	4.19%
3	Classic Car Restoration Shops FL	1	210	56	3.9%
4	Muscle Car Restoration FL	1	195	48	3.27%
5	Classic Car Restorers FL	1	178	30	3.79%
6	Muscle Car Restorations FL	1	165	20	3.93%
7	Classic Car Restoration NJ	1	158	16	3.9%
8	Classic Car Restoration New Jersey	1	147	10	3.27%
9	Auto Restoration South Florida	1	130	5	3.79%
10	Classic Car Restoration South Florida	1	100	2	3.79%

Sessions

6,028 +32.6%

Unique Visitors

4,702 +26.06%

Page/Visits

12,124 +33.03%

Avg/Visit Duration

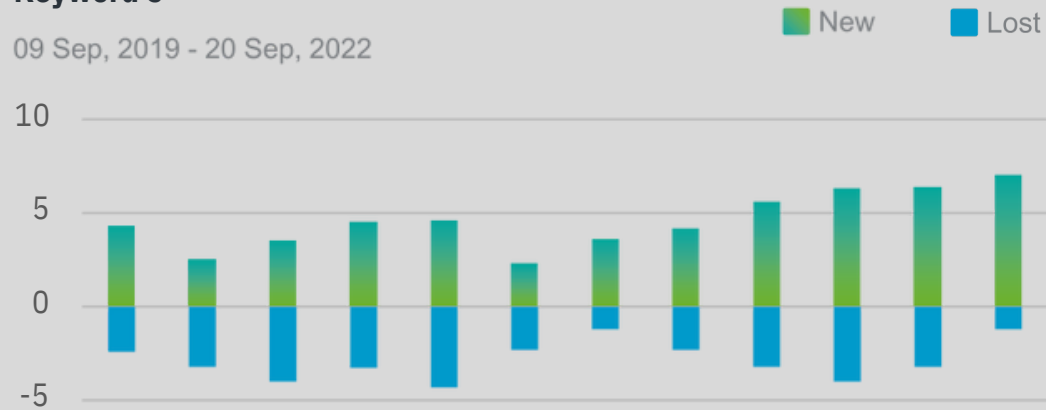
00.15:02

Bounce Rate

0.9%

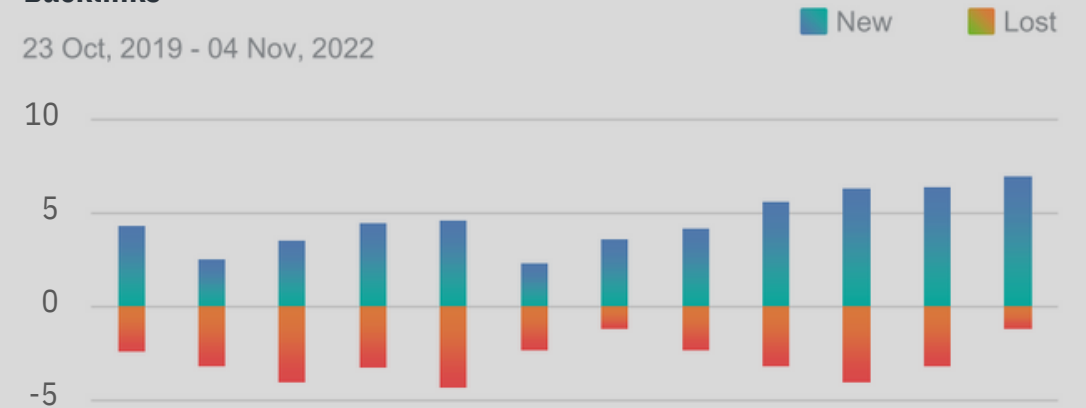
Keyword's

09 Sep, 2019 - 20 Sep, 2022



Backlinks

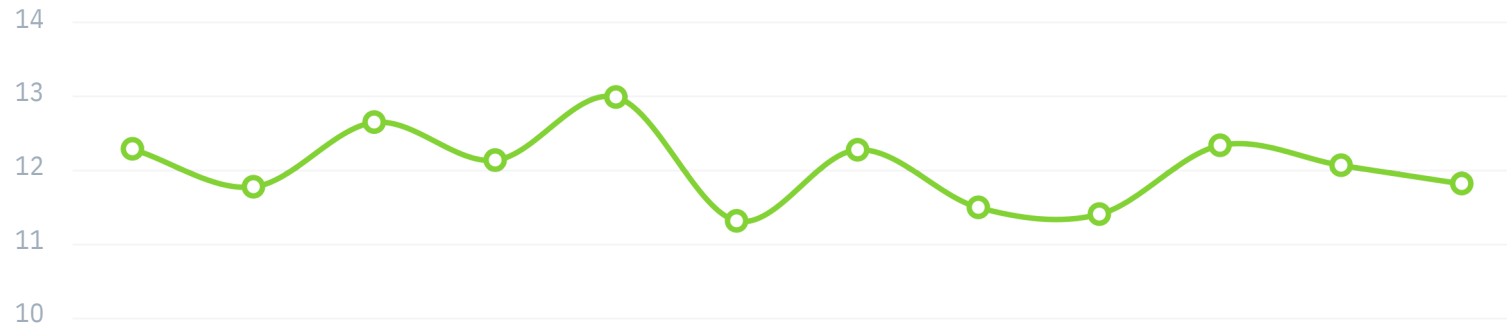
23 Oct, 2019 - 04 Nov, 2022



Keyword's	Position	Volume	Traffic
Mobile	Muscle Car Restorations	122K	1.503
UI	Coastal Classic	90K	30%
UX	Hullco Antique Auto Restoration	200K	20%

Sessions

15.568 ▲ 90%



6,028

Sessions

▲ 32.6%

Goal Completions



Display

Organic Search

Referral

Paid Search

Other

Social

Email

Direct



10,140

Goal Completions

▼ 80%



3236

New Links

▲ 100%

20,236

Total Backlinks

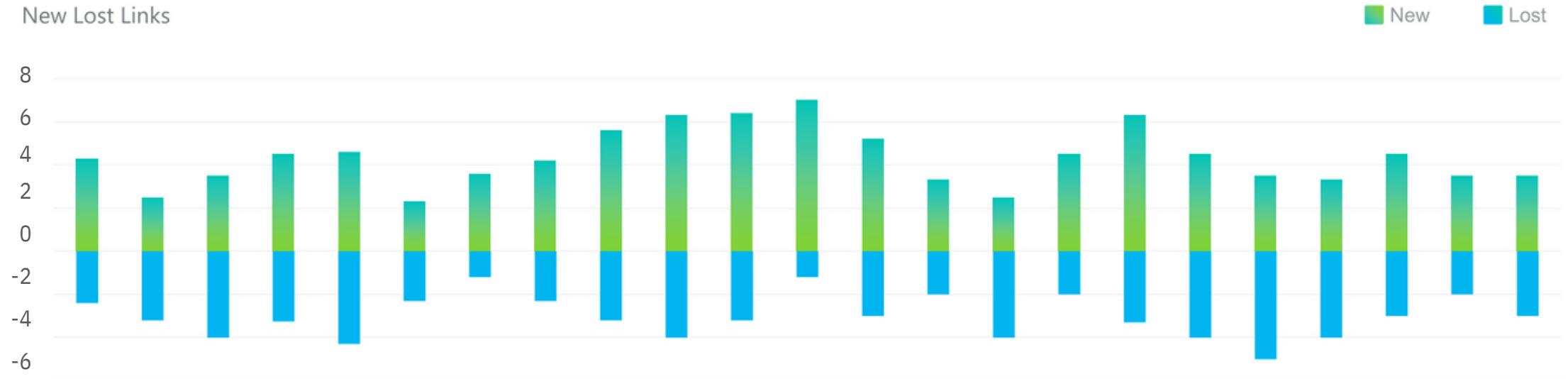
▲ 63%

5010

Recent Backlinks

▼ 63%

New Lost Links



Goal Conversion
Last 14 day, daily

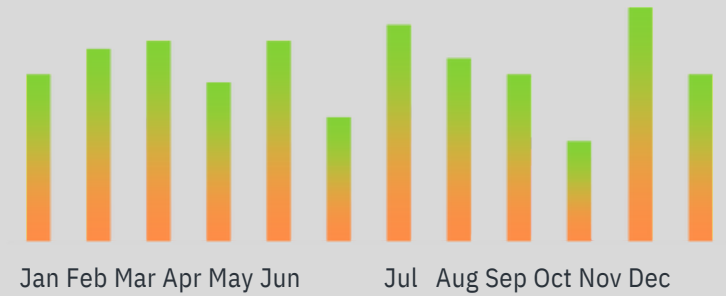
5.9%
Conversion rate

Goal Conversion
Last 14 day, daily

5.9%
Conversion rate



Goal Conversion
Last 14 day, daily

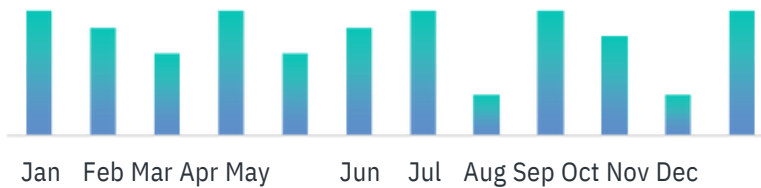


Goal Value
Last 14 day, daily

1,325
23.25 / day

Goal Conversion
Last 14 day, daily

1,325
23.25 / day



Goal Conversion
Last 14 day, daily



- Search Engines
- Social Media
- Direct
- Other

Countries

USA

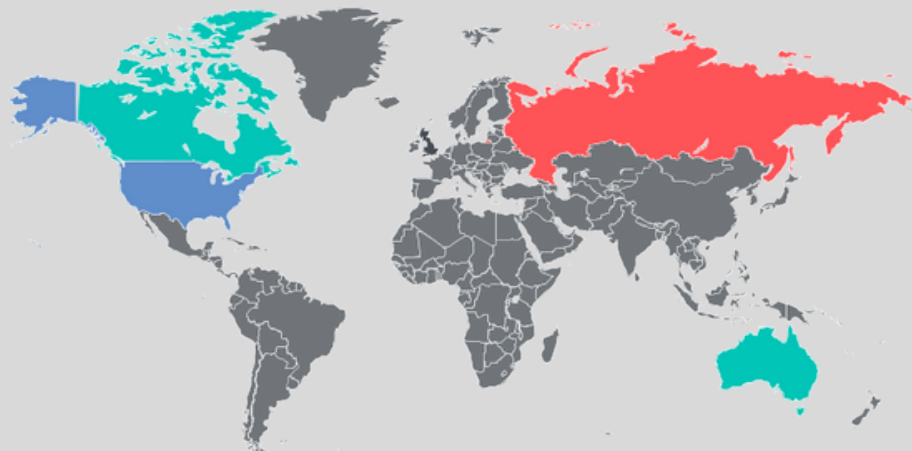
60%

Canada

30%

UK

5%



Traffic Overview

5,235

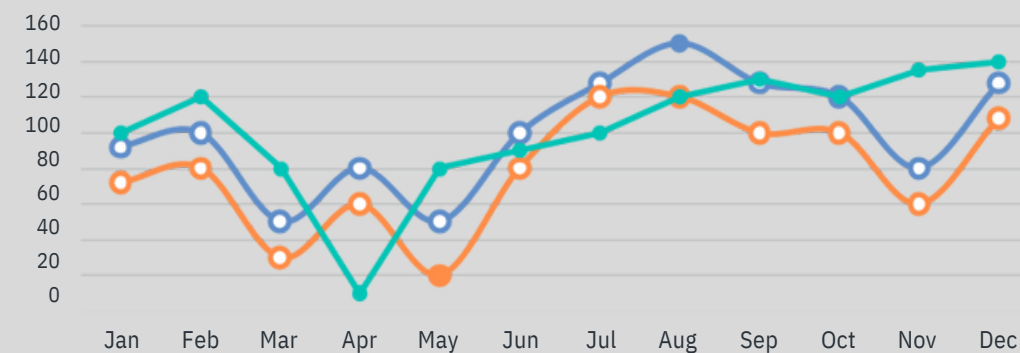
User

8,126

Sessions

36,456

6/day



Contestant Overview

3:51s

Avg. time on page

8,126

Avg. Bounce rate %

36,456

Avg. exit rate %

Contestant Overview

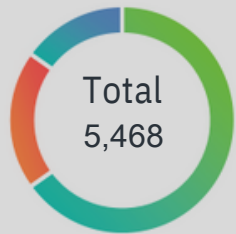
321.9

Goal Value

%7.04

Conversion rate

Active Visitor



65%
Desktop

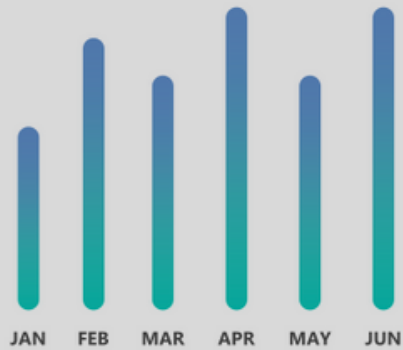
20%
Tablet

15%
Phone

Sessions Via Organic Search



Visitor by Type



Regional Map



Session
4,289,46



Page view
2,400,000



Avg. user
23,589,46



Bounce Rate
2358946



NewSession
9,564,45



Conversion
2358946

